**CUA Junior Search Campaign Microsite:**

# Landing Page:

(The following interactive feature should be included on landing page and every tab:)

**Picture Yourself Here. (Literally!)** Simply take a selfie, then place it on your choice of CUA's most popular landmarks and campus hot spots. Post your shot on Facebook, Twitter, and Instagram so your friends can see you at CUA too!

Copy for Landing Page:

Old-School. Innovative. Traditional. Cutting-Edge.

Quirky. Clever. Cool.

Urban. Tranquil. Artsy. Refined.

Global. Adventurous. Inspired.

**THIS IS CUA.**

Modern-Thinking. Grounded in Tradition.

Because at The Catholic University of America, we maintain time-honored traditions while encouraging independent and creative intellectual pursuits. Our students are global-ready, service-minded, and purpose-driven. They are scientists and songwriters, social workers and aspiring senators – and YOU.

**EXPERIENCE CUA for yourself!**

Take a little stress out of your junior year with a road trip to DC! Visiting CUA is a great way to see what it's like to live and study in one of the nation's largest college towns. Call 800-673-2772 or [register online](http://www.cua2.net/campusvisit/) to schedule your visit, or register for one of our Open Houses or Focus Days.

# First Tab: THE CUA ADVANTAGE

See Yourself Here:

"CUA felt like home from the time the Orientation team unloaded my car!" –Laura Dunn, '17

**CUA Snapshot:**

**3,600 (Undergraduate Students)**

**10:1 (Student-to-Faculty Ratio)**

**2,500 (Graduate Students)**

**45 (Percent Male)**

**55 (Percent Female)**

Copy:

**"Life is a journey. When we stop, things don't go right." –Pope Francis**

At **The** **Catholic** **University of America,** we're always on the move. Toward inquiry and discovery. Intellectual diversity. Global outreach.

With roots dating back to 1887, we have evolved into an innovative and forward-thinking campus defined by academic energy, exploration and commitment to service. Our students reach for the stars, but are grounded by faith.

At CUA, we never stop in our pursuit of the BEST that higher education can offer.

**What You'll Gain at CUA:**

* A stunning 180-acre tree-lined campus just minutes away from the unparalleled opportunities provided by our nation's capital
* Small classes taught by renowned faculty
* Unrivaled commitment to public service
* Unmatched access to internships
* In-class learning combined with hands-on experiences
* Unique opportunities to conduct scholarly and scientific research
* Expansive study-abroad opportunities offering programs everywhere from Rome, Italy to Sydney, Australia
* An atmosphere where freedom is fostered, truth imparted, integrity upheld

**Where you take your journey makes all the difference.** Why settle for **"almost"** what you want?

# Second Tab: About CUA

**CUA Snapshot:**

**90 (Student Clubs and Organizations)**

**17 (Residence Halls)**

**91 (Percent of Graduates Employed Within 6 Months)**

**33 (Percent go on to Graduate School)**

**See Yourself Here:**

"CUA is forever my second home." –Felicity Quynh Dang, '14

Headline: **The TRUTH About CUA**

The accolades keep coming in. The **Princeton Review** has ranked CUA as one of the Northeast's **BEST** colleges for excellent academic programs. **Fiske** has named us a **BEST BUY.** Not bad, but the truth is, we're even **MORE**.

Consider this:

* At CUA, you'll be taught by the BEST. Ninety-seven percent of our faculty hold the highest degrees in their field.
* At CUA, you'll NEVER be a number. While you'll enjoy the resources of a major research university, we keep class sizes small and personal. So there's nowhere to hide, but plenty of room to shine.
* At CUA, we carry the notable distinction of being THE national university of the Catholic Church. That said, we're not pushy. While guided by Christian thought and ideals, we welcome students of all faiths and respect individual worship.

# Third Tab: Washington, DC

**CUA Snapshot:**

**3 (Miles from Campus to US Capitol)**

**0 (Cost to Explore 19 Smithsonian Museums, Attend Outdoor Festivals and Concerts, and Window-shop in Georgetown)**

**2,000 (DC Internship Opportunities Available to CUA Students Each Year)**

**See Yourself Here:**

"DC is a city for young people. There are plenty of festivals and free attractions all the time – perfect for a college budget." –Julia Girardi, '15

"The nation's capital is THE place to be. Your one-stop shop for cultural education, fun, numerous opportunities, and connections." –Terrence Britt, '16

Headline:

**Bright Lights, Big City – and a Healthy Dose of Green**

From majestic monuments and awe-inspiring art museums to chic shops and free festivals, Washington, DC, has it all. And CUA's **on-campus Metrorail stop** will whisk you in mere minutes to all the hot spots you'll want to hit.

What's more, our nation's capital is a hotbed for corporate, congressional, government, high-tech, and medical **internships**, so you'll be a step ahead when it's time to land your dream job. And did we mention you'll be in the middle of **one of the nation's largest college towns**, with more than 400,000 other students studying at area colleges and universities?

Need a break from the bright lights, big city? CUA's got you covered. Our lush 180-acre tree-lined campus – the ONLY one of its kind in DC – is an oasis amidst the concrete, offering:

* Grassy expanses for socializing, studying,and serenity
* 90 student clubs and organizations
* 21 NCAA Division III intercollegiate sports teams, PLUS 10 club sports
* 50 service opportunities EACH WEEK

# Fourth Tab: Academic Programs

**CUA Snapshot:**

**20 (Average Class Size)**

**97 (Percent of Faculty Hold Highest Degrees in Their Field)**

**72 (Academic Programs)**

**9 (Undergraduate Schools)**

**See Yourself Here:**

"Not only does CUA help you decide what you want to be when you grow up, it gives you the life skills you need to get there." –Emily McDonald, '14

Headline:

**Find Your Passion Here!**

At CUA, we make it easy. With more than 70 academic programs and nine undergraduate schools, CUA will lead you down your own unique path – and prepare you to take on any job or graduate school.

**Undergraduate Offerings**

**School of Architecture and Planning**

Four-Year Bachelor of Science in Architecture

Dual Degree Program with Civil Engineering

**School of Arts and Sciences**

Anthropology

Art History

Art: Studio

Biochemistry

Biology

Chemical Physics

Chemistry

Classical Civilization

Classical Humanities

Classics: Greek and Latin

Drama

Education

Early Childhood Education

Elementary Education

Secondary Education

Education Studies (non-teaching)

English Language and Literature\*

Environmental Chemistry

French

German

History\*

Italian Studies

Mathematics\*

Media Studies

Medieval and Byzantine Studies

Philosophy

Philosophy Concentration

Pre-Law Concentration

Physics

Politics

Psychology

Sociology

Spanish

Spanish for International Service

Theology and Religious Studies

Undecided/Exploratory

\*Indicates areas of study that are also offered with Secondary Education Minor

**School of Business and Economics**

Accounting

Economics

Finance

International Business

International Economics and Finance – Honors

Management

Marketing

**School of Engineering**

Biomedical

Civil

Construction

Dual Degree with Architecture

Computer Science

Electrical

Alternative and Renewable Energy

Mechanical

Environmental

**Benjamin T. Rome School of Music**

Bachelor of Art, Music

General

Performance

Music History and Literature

Bachelor of Music

Collaborative Piano

Composition

Music Education

General – Choral Music Education

Instrumental Music Education

Combined General – Choral and Instrumental Music Education

Instrumental Music Education/Orchestral

Instruments (Dual Degree)

Musical Theater

Performance

Orchestral Instruments

Organ

Piano

Voice

Piano Pedagogy

**School of Nursing**

Four-Year Bachelor of Science

**School of Philosophy**

Philosophy Program of Concentration

**Pre-Law Program of Concentration**

**National Catholic School of Social Service**

Social Work

**The School of Theology and Religious Studies**

Bachelor of Arts in Theology and Religious Studies

Certificate in Pastoral Ministry

**Preprofessional Studies**

Dental

Law

Medicine

Veterinary

Note: Students interested in Preprofessional Studies must also select an official major, such as biology, biomedical engineering or politics.

**Metropolitan School of Professional Studies**

Bachelor of Arts in Information Technology (B.A.I.T)

Bachelor of Arts in Interdisciplinary Studies (B.A.I.S.)

Bachelor of Arts in Management (B.A.Mgt.)

# Fifth Tab: Commitment to Service:

**CUA Snapshot:**

**65 (Percent of Students Participate in Service)**

**50 (Service Opportunities per Week)**

**See Yourself Here:**

"CUA reaffirmed for me that an essential element of the Catholic identity is service to others and care for your fellow man." –Edward Leaf, '08. Founded Arlington Music Initiative to provide music lessons to children in need.

"A lot of people say 'Haiti needs you.' But now I need Haiti." –Elizabeth Ratke, '14. Helped run summer camp in Haiti serving 300 children.

HEADLINE:

**"We all have a duty to do good." –Pope Francis**

If you want to make a difference, you've come to the right place. CUA students are serious about service. Some stay local, building affordable housing and volunteering at homeless shelters in the DC area. Others serve globally, staffing refugee centers, working with physically or emotionally challenged children, and volunteering in medical clinics. Helping others, our students discover themselves.

**The opportunities are limited only by your imagination. Our students have:**

* Traveled to Jamaica to work with disabled children
* Worked at an acupuncture hospital in Vietnam
* Volunteered at DC's Best Buddies program

**PLUS,** new CUA events – Athlete Service Day and a partnership with the Ronald McDonald House at Children's Hospital – have already made their mark. And the annual MLK Day of Service is one of the highest attended events every year!

# Sixth Tab: Scholarships and Financial Aid:

**CUA Snapshot:**

**90 (Percent of Students Receive Scholarships and Financial Aid)**

**20 (Number of Years CUA Has Been Named a Best Buy by Fiske)**

**See Yourself Here:**

**"As a student at CUA, I was lucky enough to receive a significant financial aid and scholarship package. The education and experiences I have been blessed with would not have been possible without this financial assistance." –Michael Soldani, '15**

Headline:

**College Costs Daunting?**

**At CUA, we can help.** We know that financing a college education can be overwhelming. CUA is committed to helping as many students as possible achieve their educational goals. That's why we have a variety of programs to help our students finance their education.

For qualified students, we offer:

* CUA Grant and Federal Aid
* Merit-based Scholarships
* $3,000-per-year Parish Scholarships
* $1,000-per-year Alumni Grants
* Eight- or Ten-Month Payment Plan

For more information about financial aid and scholarships at CUA, please visit http://admissions.cua.edu/undergrad/finaid/index.html